

Wilson County

2019 Community Health Needs Assessment Implementation Plan

A collaboration of:

**Healthcare Foundation of Wilson,
Wilson County Health Department, and
Wilson Medical Center**



1801 Glendale Drive SW • Wilson, NC 27893-4401 • Phone 252.237.3141



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Overview

The Community Health Needs Assessment (CHNA) defines priorities for health improvement, creates a collaborative community environment to engage stakeholders, and an open and transparent process to listen and truly understand the health needs of the community. This document is the Community Health Improvement Implementation Plan outlining how the Partners plan on addressing significant health needs in the community.

The CHNA is contained in a separate document.

- The Healthcare Foundation of Wilson board of directors approved this assessment and the implementation plan on January 23, 2019.
- The Wilson County Health Department board of health approved this assessment and the implementation plan on March 26, 2019.
- The Wilson Medical Center board of trustees approved this assessment and the implementation plan on March 25, 2019.

Starting on April 1, 2019, the full CHNA report will be made widely available to the community via:

Healthcare Foundation of Wilson - <http://www.healthcarefoundationofwilson.org/>
2505-A Nash Street NW, Wilson, NC 27896252.281.2105,

Wilson County Health Department - <http://www.wilson-co.com/home/showdocument?id=5233>
1801 Glendale Drive, Wilson, NC 27893, 252-237-3141

Wilson Medical Center- <https://www.wilsonmedical.com/community/community-health-needs-assessment> or 1705 Tarboro St W, Wilson, NC 27893, 252-399-8040

Paper copies are available free of charge at the above addresses.

Community Health Improvement/Implementation Plan 2019 - 2021

To successfully make our community healthier, it is necessary to have a collaborative venture which brings together all of the care providers, citizens, government, schools, faith leaders and members, not-for-profit organizations and business and industry around an effective plan of action. The community health needs assessment was completed and posted on the above websites.

Significant Health Needs

Based on the results of the CHNA, the following significant health needs were identified as priority in order of the listing, with number one being listed as the most important priority.

1. Obesity
2. Fitness and Nutrition
3. Mental Health, including Alcohol and Substance Abuse
4. Access to Healthcare
5. Adolescent Pregnancy / Sexually Transmitted Infections

Implementation Plans

Detailed community health action plans will be discussed and reviewed by the committee with full implementation plans by the required date. The action plans will include items identified below. The actions below indicate the items which will be addressed in some situations collaboratively and in some situations independently by the collaborative agencies, i.e. Healthcare Foundation of Wilson, Wilson County Health Department and Wilson Medical Center, a Duke LifePoint Hospital.

1. Obesity
 - Healthcare Foundation of Wilson has approved a strategic grant initiative – funding an after-school program for middle school students, which will provide opportunities to address obesity, fitness & nutrition, alcohol and substance abuse and adolescent pregnancy for all middle school students in the community.
 - Healthcare Foundation of Wilson will fund grants within the community to address obesity targets, specifically with the Wilson County Schools, Wilson County Department of Social Services, and non-profits in the community.
 - Wilson Medical Center will continue its work with the Wilson County Schools to address obesity education.
 - The Wilson County Health Department will partner with the Department of Social Services to continue implementation of the county wide evidenced based Eat Smart Move More initiative with an emphasis on physical activity and nutrition.

- The Wilson County Health Department will continue to offer the evidenced based Diabetes Prevention Program. The Health Department will offer classes with a specific focus on the minority population and will also work in partnership with the local YMCA to offer the program to the community.

2. Fitness and Nutrition

- Healthcare Foundation of Wilson has approved a strategic grant initiative – funding an after-school program for middle school students, which will provide opportunities to address obesity, fitness & nutrition, alcohol and substance abuse and adolescent pregnancy for all middle school students in the community.
- Healthcare Foundation of Wilson will fund grants within the community to provide support for nutritional education and healthy cooking. At the current time five grants are being reviewed which will implement outcomes associated with positive impacts for fitness and nutrition in the Wilson Community.
- Wilson Medical Center will continue to sponsor and facilitate various events within the area to educate and promote healthy living. These events include, but are not limited to, Health Fairs, Support Groups, Wellness Screenings, Exercise Programs and Lunch N’ Learns.

3. Mental Health, Including Alcohol and Substance Abuse

- Healthcare Foundation of Wilson has approved a strategic grant initiative – funding an after-school program for middle school students, which will provide opportunities to address obesity, fitness & nutrition, alcohol and substance abuse and adolescent pregnancy for all middle school students in the community.
- Healthcare Foundation of Wilson will provide funding through one of the fundraising groups to address mental health needs, particularly for women and children at one of the local 501c (3) organizations.
- Additional substance abuse grants identified will be reviewed and assessed for funding.
- Wilson Medical Center will continue to provide emergency services to patients that present to the Emergency Department with emergent medical conditions that have resulted from substance abuse.
- Wilson Medical Center will offer comprehensive hospital based behavioral health services for voluntary and involuntary committed patients.
- Wilson Medical Center will focus on integration with community resources to ensure a care continuum is available for patients with behavioral health diagnoses.
- Wilson Medical Center will actively recruit psychiatrists to staff an inpatient psychiatric unit; Healthcare Foundation of Wilson has helped to fund the Phase 1 renovation of the hospital which included an inpatient psychiatric unit that will include geriatric and adult services to help address this need.

- The Wilson County Health Department will continue to offer a syringe exchange program in partnership with The Healthcare Foundation of Wilson, OIC, Inc., the City of Wilson Police Department, the Wilson County Sheriff's Department, and the Wilson County Substance Prevention Coalition.
- The Wilson County Health Department will offer Tobacco Cessation classes.
- The Wilson County Health Department will hire an LCSW to provide counseling services to patients who are suffering from substance misuse disorder who are post detox or rehab.

4. Access to Healthcare

- Healthcare Foundation of Wilson will continue grants to the Wilson County Health Department and Carolina Family Health Centers (a FQHC) to subsidize mammograms and surgical consultations to women who do not have health insurance coverage.
- Healthcare Foundation of Wilson will fund a grant to the Wilson County Health Department, Wilson County Schools, and Wilson County Department of Social Services to support a school health clinic in the largest middle school in the county and an additional school clinic which will support Beddingfield and the Wilson Academy of Applied Technology high schools located in Wilson County.
- Flu vaccinations will be provided to uninsured by Wilson County Health Department, funded by Healthcare Foundation of Wilson.
- Wilson Medical Center will assist patients and their families with the Medicaid eligibility process to achieve additional coverage for families.
- Wilson Medical Center will continue to recruit providers with a focus on Primary Care, Gastroenterology, Pulmonology, Urology and Orthopedics.
- Wilson Medical Center will remain focused on Duke Connected Care development and integration of employed and non-employed physicians.
- Duke University Health System and Wilson Medical Center will continue to collaborate around tele-stroke services and cancer care services. These collaborations ensure patients are able to receive the highest quality and safest care without having to leave their community.
- Wilson Medical Center will continue to develop and grow their Transitional Care program. This program ensures underinsured and uninsured patients have access to appropriate healthcare resources after they are discharged from the hospital to home.
- The Wilson County Health Department will continue to provide primary care on a sliding fee scale for adults and children.

5. Adolescent Pregnancy / Sexually Transmitted Diseases

- Healthcare Foundation of Wilson has approved a strategic grant initiative – funding an after-school program for middle school students, which will provide opportunities to

- address obesity, fitness & nutrition, alcohol and substance abuse and adolescent pregnancy for all middle school students in the community.
- Healthcare Foundation of Wilson will provide grant support to the Wilson County Health Department to fund the long-acting reversible contraceptives for uninsured young adults through age 26,
 - Healthcare Foundation of Wilson will continue to review and support additional grants which will impact the reduction of adolescent pregnancy and sexually transmitted disease in our community, and
 - The Wilson County Health Department's SOTCH report will outline additional action items specific to this organization.
 - The Wilson County Health Department in partnership with Wilson County Schools will be teaching the evidenced based curriculum "Real Baby" to 9-12 grade students at Daniels Learning Center

Continuous Review

In addition, the advisory group will continue review of services needed in the community in all of the areas identified above and implement actions/grant requests for review as needed and approved.

Community input was received into the 2019 implementation plan during a follow-up meeting held on January 14, 2019 at the Wilson County Department of Social Services.

The Advisory group as well as any additional community members who had shown interest were welcomed to attend. Additionally, there is a link on the above websites for the community to provide written input into the CHNA and implementation plan.

Anticipated Impact and Resources

The anticipated impact of these actions – We will work collaboratively to impact the outcomes associated with targets identified in the NC Statistical data as well as data reported by the Robert Wood Johnson Foundation in community health statistics.

The programs and resources the organizations plan to commit to address the health need:

- Grant funds will be allocated as deemed applicable;
- Medical personnel will be recruited by Wilson Medical Center to staff the psychiatric unit.
- Medical Staff will be provided by the Wilson County Health Department and funded through Healthcare Foundation of Wilson to operate the school health clinic – which will be overseen by the Health Director and Physician at the Health Department.
- Healthcare Foundation of Wilson, Wilson County Health Department and Wilson Medical Center will collaborate on all top issues identified.

On-line and paper copies of this document may be obtained at:

- Healthcare Foundation of Wilson - <http://www.healthcarefoundationofwilson.org/>
2505-A Nash Street NW, Wilson, NC 27896252.281.2105
- Wilson County Health Department - 1801 Glendale Drive, Wilson, NC 27893,
252-237-3141<http://www.wilson-co.com/home/showdocument?id=5233>
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