ORGANIZATION \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ DATE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*For your information and preparation only – does not need to be uploaded to application.*

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| --- | --- |
|  | **PROJECT OBJECTIVES** |
| 1. What is the GOAL & OBJECTIVE you are trying to accomplish?
2. What is the problem you are addressing?
3. How is this problem related to your organization?

(**SMART** – **S**pecific, **M**easurable, **A**chievable, **R**elevant, **T**ime-Bound)  |  |
| Is there a need for the program? |  |
| Describe the data that supports the need for your program. |  |
| What population are you trying to support? |  |
| How large of a group can you influence? (Be reasonable and set a number that is achievable.) |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **ACTION STEPS:** | **BASELINE TARGET** | **OUTPUTS** | **OUTCOME****PERFORMANCE TARGETS** |
| **Describe the action steps you will take to accomplish your goal.** | **What Outcome measure needs to change as a result of the needed program?****Please note:** *Surveys may measure what outcome measure needs to change and would fit here but* ***not*** *as an Outcome Performance Target.* | **Output: #’s & measures showing how many people were served, how many events were held, etc.** | **Outcome: #’s and measures indicating how participants are better off thanks to your program, measurable achievements, etc.** |
|  |  |  |  |

The above matrix and your application should answer the following questions:

* What actions will you specifically do to implement the Goals & Objectives?
* When will the program be implemented?
* How will the program be implemented?
* How will the results impact the healthcare in the Greater Wilson Community?
* What are the Output Measures?
* What are the Outcome Measures that will show the program has accomplished its goal?
* How will you know you have been successful? When will the program achieve the goal (i.e. what date)?